ABSTRACT

Soft and strong cellulose-based fibrous web, comprises

- a) cellulosic fibres having a freeness value of more than 26 °SR measured according to DIN-ISO 5267/1 (March 1999),
 - b) a water-soluble cationic polymer,
 - c) a water-soluble anionic polymer, and
- d) a cationic surfactant-based softener.

The webs are prepared by

5

refining cellulosic fibres to a degree of freeness of more than 26 °SR measured according to DIN-ISO 5267/1,

adding at least one water-soluble anionic polymer and
water-soluble cationic polymer to the refined cellulosic fibres,

adding a cationic surfactant-based softener to the cellulosic fibres obtained thereby, and

wet-laying and dewatering the celulosic fibres obtained thereby.